

# Gift Aid\* Declaration

Name of Charity



Details of Donor

Title.....

Forename(s) .....

Surname .....

Address .....

.....

.....

Postcode .....

Telephone .....

Email .....

Date of Donation .....

I would like Kidscape to treat all donations I have made since 6<sup>th</sup> April 2000, and all donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations.

*Thank you for making you donation go further!*

*giftaid it*

\*To qualify for Gift Aid, what you pay in Income Tax or Capital Gains Tax must equal the amount the charity will claim in the tax year (currently this means 22% of the gross equivalent of every pound you donate)

## How your Fundraising helps...

Kidscape is a small, cost efficient charity, which means that all our funds go directly to helping children and young people.

*£5 will enable us to send 5 Anti-bullying packs filled with advice and strategies to help desperate families trying to cope with bullying*

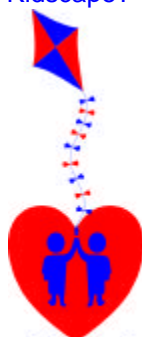
£10 will give Braille and Large Print child safety booklets to visually impaired children.

*£50 will provide over 15 self-esteem guides to children attending our ZAP Training sessions.*

£250 will ensure that a counsellor can help over 250 children to stay safe from bullying by running our Helpline for a whole week.

*£500 will allow us to run a training day teaching 25 young people how to keep themselves safe.*

Don't fancy Fundraising but still want to help Kidscape? Why not become a Friend of Kidscape?



Friends of Kidscape

Friends are lovely people who donate £25 or more each year to Kidscape to help support our work in protecting children from harm.

For more information contact Kidscape on 020 7730 3300 or email fundraising@kidscape.org.uk

# Fundraising For Kidscape



## What's Kidscape?

Kidscape is the only national charity dedicated to preventing bullying and abuse. We work with children, young people, parents, carers and professionals to help them learn practical and sensible ways to keep safe from harm.

### ***Kidscape offers...***

- A helpline for parents and carers concerned about bullying.
- Free booklets and literature on personal safety and bullying.
- Free Child Safety Training Programmes teaching low-key non-sensational ways of 'Good Sense Defence' to children and young people and those who care for them.
- An interactive website with advice and information about personal safety and bullying.
- Free ZAP Assertiveness Training Sessions for children and young people who have been severely bullied to help them become 'bully-proof'.

### ***Why support Kidscape?***

We need to teach children and young people to stay safe given that...

- bullying is the greatest worry for children between the ages of 8 and 13
- children who are bullied are 6 times more likely to attempt suicide than non-bullied children
- The Home Office estimates that each year 10 to 14 youth suicides are directly attributed to bullying
- 66% of paedophiles are known to the young person they harm
- 48% of paedophiles find their victims through babysitting

## Running a Top Fundraising Event in aid of Kidscape in 4 easy steps.....

### **Step 1: Think of a Fundraising Idea or Event**

In the past people have raised money for Kidscape through plant and cake sales, sponsored walk/run/swim/silence, dress down days and fancy dress days at school and work... But you can be as imaginative as you want. For us, every single penny makes a huge difference to keeping children safe.

For more Fundraising Ideas  
check out our website  
[www.kidscape.org.uk](http://www.kidscape.org.uk)



### **Step 2: Set a date for your Event and start publicising it**

Tell all your family, friends, & neighbours. Put up a poster advertising your event in local shops, youth centres or library (but remember to ask permission!). You could also tell your local newspaper or radio station.

If you are doing a sponsored event, start collecting sponsors using the Kidscape Sponsorship Form! Remember to stay safe and only get sponsored by people you know and trust. Please note that it is illegal to collect money door-to-door or in the street or public place without a Local Authority Licence.



### **Step 4: Collect all money raised from your Event and send it to Kidscape**

Fill in a Gift Aid Form and send us a cheque or postal order made payable to 'Kidscape'. Please do not send us cash as it is not safe! Our address is: 2 Grosvenor Gardens, London, SW1W 0DH. We would also love to hear details about your event so that we can include it in our Newsletter and on our website.

Need some help?  
Need a  
Sponsorship  
Form?  
Contact Kidscape  
on  
020 7730 3300  
or email  
[fundraising@  
kidscape.org.uk](mailto:fundraising@kidscape.org.uk)



### **Step 3: Run your Event and HAVE FUN!**

Please remember to stay safe while running your event.

# Congratulations and Thank You!