

Annual Report

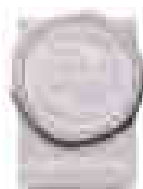
2005 - 2006



kidscape

Contents

Introduction.....	3
What's Kidscape?.....	5
Training & Development.....	6
ZAP.....	9
PAZAP.....	12
Informing Policy and Education.....	13
Kidscape Online.....	14
Kidscape's Helpline.....	16
Events and Achievements.....	18
Fundraising.....	21
Supporting Kidscape's Work.....	22
Financial Summary.....	24
Thank You!.....	27
The Organisation.....	28



Introduction

Happy Birthday, Kidscape! We are 21 years old and what an amazing year it has been. New Philanthropy Capital, an independent research organisation, approached us and asked if they could evaluate us. They concluded “We are impressed by the practical work Kidscape does to help victims of bullying. It has been providing practical solutions to bullying for almost 20 years.”

That is something to celebrate. Over 10 million children and their families have benefited from Kidscape and we are proud of it. When we were awarded Charity of the Year, the judges said that our work was remarkable given our small size. What is more, our work changes lives:

Dear Kidscape,

13 years ago, when I was 8 years old, you helped me to overcome horrific bullying. Not only did you give me and my family advice and help, but you also put me in contact with another child, Meredith, who was being bullied. Although Meredith lived in Wales and I lived in London, we wrote to each other and eventually met. Next year we plan to be at each others' weddings.

I became a Special Constable with the Police because I hated bullying and thought I could make a difference in the lives of children. My mother says there is always someone that helps you get through the bad times- she calls the 'visiting angels'. I think Kidscape became my 'visiting angels' and got me through those difficult years. Your work is badly needed and the help you gave me will never be forgotten.

Best wishes, David



We asked David and his lovely mother if it would be OK for us to show you his photo. We are very proud to have helped him and happy that other children will benefit from his wise counsel.

That is what Kidscape is about - we know we are making a positive difference in the lives of children. I just wish we could reach more. Kidscape does not seek awards or the limelight. Letters like these are all the reward we need to continue our groundbreaking work.

Introduction (contd)

So a big thank you from our staff and the children to all of you who support us - look in our Thank You section. We want to single out Kevin Parke, who raised massive funds for us, PKF Accountancy, who again gave us a large donation instead of sending out Christmas cards, EBM and Laing. We don't advertise, send out begging letters or employ street fundraisers. Our overheads are low, so that more money goes directly to working with children and parents.

Warm regards,



Michele Elliott, Director



Kidscape staff

What's Kidscape?

Kidscape is dedicated to keeping children safe. Founded in 1985, we were the first nationwide charity committed to preventing bullying and child sexual abuse. We work to prevent the abuse and exploitation of children and any kind of bullying - emotional, physical, racial, homophobic or cyber. Where Kidscape can help, we do. Where we cannot, we refer to other organisations.

Kidscape encourages self-reliance. We work to provide individuals and communities with practical skills and resources to prevent harm. We equip vulnerable children with practical, non-threatening knowledge and skills to keep themselves safe and reduce the likelihood of future harm.

Kidscape works to keep children safe before harm occurs, and our work is based on the premise that:

- All children have the right as individuals to knowledge and skills that will help them be safe, independent and able to express their feelings and concerns.
- All adults have the responsibility to keep children safe, to listen to the feelings and concerns of children and to take them seriously.

How Kidscape helps

- A helpline for parents and carers of bullied children (Monday-Friday, 10am - 4pm) which offers invaluable support and advice to families trying to tackle bullying problems
- ZAP assertiveness training sessions to improve the confidence and self-esteem of children who have been bullied
- A nationwide training programme covering topics from anti-bullying to peer mentoring and staff and interpersonal development
- Books, videos, posters and free booklets and leaflets on ways to tackle both bullying and child abuse
- An interactive website with a wealth of information for young people, parents, teachers and other professionals and the facility to download print versions of Kidscape's bully and child safety packs
- Conferences and research on bullying and child safety

Training & Development

Kidscape offers anti-bullying and child protection training to classroom practitioners, whole staff teams, parents and professionals including youth workers, police and prison officers, social workers, LEA advisors and health trusts.

One of the major issues which affected Kidscape's training programme was the Government's introduction of PPA in September 2005 - the need to give teachers 10% of teaching time for preparation, planning and assessment. The financial implications of this directive mean that schools are taking an understandably cautious line regarding releasing staff for training, and for funding training events. Despite this, the demand for Kidscape training sessions remains healthy with an average of 25 enquiries per week. This represents a slight increase on last year, and is significantly boosted at certain times of the academic year - national INSET days and anti-bullying week specifically. We continue to receive calls and carry out training sessions across the UK.

During the year we welcomed aboard two new trainers. Vic Sahunta is based in Lincolnshire and has over fifteen years of experience in child protection training, and Debbie Tucker is a drama specialist as well as having worked extensively with children on the autistic spectrum. These new additions to our trainer base will enable us to provide more specialist training where required as well as facilitate more training sessions in the north of the UK.

Feedback from training sessions

"Jackie had a lovely manner with the children, encouraged them to participate fully and gave informed advice." (Darell Primary School, January 2006)

"Dear Charlie, I thought you would like to know that your workshop was the most popular one with the students. They enjoyed the role plays and found it informative and very useful. One of the teachers thought your teaching techniques were excellent and will use them herself in the classroom."

(Ealing Education Business Partnership, July 2005)

"The content was excellent and covered all the issues I hoped it would... The after support offered and suggestions for running the scheme were very useful and gave us all food for thought."

(Impington Village College, March 2006)

Again this year we have delivered a huge range of courses to our clients - anti-bullying, behaviour management, stress management, peer support and child protection to name but a few. These have been carried out across all age ranges from pre-school to further education colleges and also with health professionals, Victim Support workers, social workers, foster carers and community police officers amongst others. The wide range of professionals who use us state repeatedly that they appreciate the fact that our trainers strive to customise sessions and to meet individual needs. Kidscape certainly does not believe that one course fits all, and we aim to make each training session as relevant as possible with the maximum benefit to each participant at a reasonable price.



How to defend yourself

Major projects this year have included:

- Video conferences with primary and secondary school pupils with the support of Global Leap, a videoconferencing facilitator for schools in the UK and across the world.
- Adapting some of our anti-bullying sessions to meet the needs of students in colleges of further and higher education. Interest from this sector has increased.
- Peer support training has become very much in demand, and consequently we have produced new materials on this topic for students and teachers.
- Partnership with the Caerphilly Healthy Schools Scheme, which included work with health professionals, teachers and pupils around a range of anti-bullying issues.
- Reviewing and delivering anti-bullying materials used by key St. John's Ambulance Association workers across the UK.

Training & Development (contd.)

Kidscape's in-house training

The in-house training workshops are now well established and experience good attendance rates. The most popular topics are offered on a cyclical basis every term and include *“Implementing the anti-bullying ethos”* and *“ZAP Unwrapped”*. We also offer customised in-house workshops to small groups of professionals whose jobs involve working with children. Some clients prefer our in-house training as they can send one staff member who can then disseminate all the valuable information amongst colleagues, and thus less time is taken from their busy work schedules.

Kidscape's international training arm

Our international connections continue. Polish psychologists who have attended Kidscape workshops both in London and Poland are sharing their knowledge and skills with classroom practitioners across Poland. Many Kidscape resources have been translated into Polish. We also continue to support anti-bullying initiatives launched in Luxembourg and Portugal following Kidscape presentations and workshops in these countries, and we expect more international work in the year to come.



Poles apart no longer....



ZAP courses are whole-day intensive assertiveness training sessions for young people who are being bullied. These courses help break the desperate negative emotional and social cycles by:

- reducing bullying, truancy, self-harm and suicide attempts.
- boosting self-esteem and confidence levels.
- improving children's education, further education, future job prospects and relationship success.

ZAP creates a positive legacy by:

- teaching crucial life-coping skills, resulting in more self-respect and more confidence.
- instilling a sense of social responsibility - children are empowered not only to help themselves but also to help others stay safe from harm.
- producing a lasting benefit - providing on-site courses so communities can hold ZAP courses and hopefully establish ongoing networks of support.
- making ZAP teachings widespread by informing local authorities and government initiatives.



Smile - you've been ZAPPED!



(continued)



Success!

This is the sixth year of ZAP courses and we are delighted with its success so far. Bullied children's lives have been transformed, and many more children have benefited as each participant went on to help their friends and siblings.

It may seem impossible to believe that just one day can change a child's life but the feedback we receive from children and their parents tells us just that:

"Thank you for teaching me how to deal with bullies. It really helped me and I feel better about myself" Amelia

"I just wanted to say how much you have helped me through a hard time at school. I have tried the techniques and they have worked. Thank you very much - I can't believe how much you have helped me and my family" Kristina

"Your teaching has given me a real boost of confidence and I think it will come in very handy in the future" Sean

The difference in the children's attitude and behaviour is noticeable even on the day itself, and in the weeks following ZAP the feedback is heartening. We follow up with all our ZAP participants approximately three months after their session, but frequently receive unprompted letters, emails and photos from families which keep us updated on the progress of their children. Self-harming is a particularly vicious symptom of bullying, and around a third of children who attend ZAP have self-harmed before coming to us. Happily the number of children who reported self-harming after their ZAP session was reduced by 75%.

The demand for ZAP sessions is immense. We try to avoid having waiting lists, but we do have children waiting for places and are working hard to reduce the waiting time. We are also working with Local Education Authorities across the country to try and make ZAP teaching more widespread.

We encourage families to stay in contact with us indefinitely, and are always available to offer further support if necessary. One aspect of ZAP which we are very keen to initiate is reunions and follow-up sessions. These are frequently requested by families wanting to stay in touch with each other and benefit from Kidscape's knowledge on an ongoing basis, and it is something we are hoping to accomplish in the near future. As with all new projects, this is something which requires funding and resources, and we are working on obtaining these to enable ZAP to progress even further.

ZAP is free to participants thanks to the generous funding and gifts in kind from the following:



Helping Families

Helping families goes hand in hand with helping children. Bullying does not just affect the child concerned, but also impacts on siblings, parents and the whole family. Normal routines can become disrupted, bullied children take out their hurt and anger on their closest family members and parents are unsure on how to react and may disagree on the approach to take.



ZAP parents enjoy lunch in park

To support families, Kidscape offers PAZAP sessions to help parents cope with bullying and get advice on how to prevent it. These sessions run on the same day as their children's ZAP session and are designed to:

- help parents develop skills to help their children.
- create a support network for parents.
- reduce bullying, self-harm and truancy rates.
- improve the parent/child relationship.
- help parents work productively with teachers and schools.

These sessions can be incredibly emotional for parents, as they have spent months or, in some cases, years, trying to help their child without any support, in the process going through their own anguish and anger. Upon realising they are surrounded by other parents who are in the same circumstances, they experience the same epiphany as their children and go away feeling empowered and more able to assist their child. We explain to parents what their children are learning at their ZAP sessions and encourage them to practise the exercises at home to reinforce the techniques.

The feedback we receive from PAZAP is excellent and reveals that, like their children, parents also benefit from assertiveness training. They report feeling better equipped to help their children and are far more confident in approaching the school. The wonderful thing about PAZAP is that the advice and skills will have long-term benefits as they will be used to help other children.

PAZAP is generously funded by **The Welton Foundation, Goldsmiths' Company** and **EBM Charitable Trust**.

Informing Policy and Education

Kidscape has always worked with governments and other organisations to ensure that issues affecting children are at the heart of policy and education. This year was no exception. We were instrumental in contributing to the debate about the No Blame approach to bullying, about which Kidscape was very concerned because of its negative impact on the victims of bullying who contacted us. We were one of the charities that brought this to the attention of the Prime Minister in Prime Minister's Questions. He agreed with us and said in no uncertain terms that this was not government policy and ensured that it was no longer used. This resulted in not only media stories, but editorials in the national press. We felt this was a victory for common sense and for bullied children.

Kidscape has also been involved in, amongst others:

- The Internet Watch Foundation, which is the charity that provides the only authorised internet hotline in the UK for the public to report illegal child abuse content online.
- The Toy Council, set up to foster play education and provide information for parents and the industry
- The Child Sex Offender Review Stakeholder Group, which is reviewing government policy
- The Home Office Sex Tourism policy group, which coordinates international efforts to thwart sex offenders abusers travelling abroad to sexually abuse children
- The Children's Social Policy Group, which discusses issues regarding the welfare of children and develops responses to government proposals
- The Anti-Bullying Alliance, a coalition of anti-bullying groups
- The Michael Seiff Foundation, which makes policy suggestions to the government on children's issues.



We work with the media to influence public opinion regarding children and their safety. Kidscape staff comments in the print media, television and radio frequently - usually about 20 times a week. We also have a press section on our website to highlight recent events. basically Kidscape will try in every possible way to keep the national attention on the issues affecting children.

Kidscape Online

Kidscape's website is the first port of call for many professionals and parents wanting to find out about the services and advice that Kidscape can offer. Child safety and anti-bullying information is available all day, every day at the click of a mouse.



The website has seen a great increase in traffic over the year - in fact, with over 4000 hits per day, use has almost doubled. Our aim to make the website as accessible and informative as possible is certainly bearing fruit, and we are pleased that so many people are able to find the information they are looking for.

Feedback from website users....

"I just wanted to say what a brilliant, informative website you have"

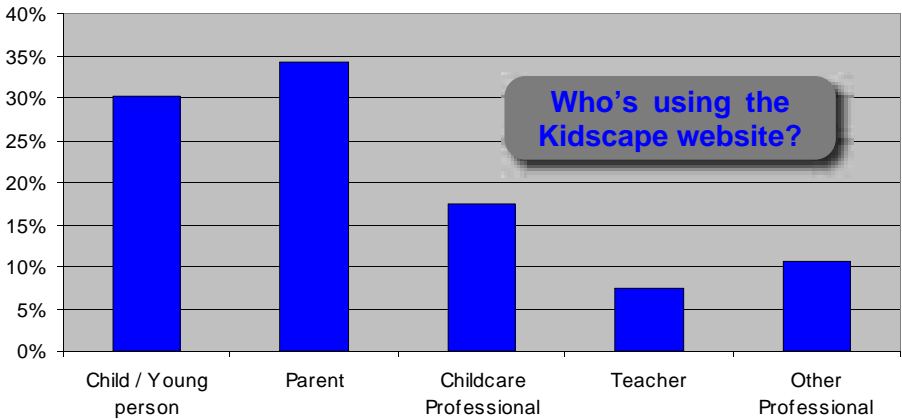
"I found it very interesting and affirmative, it has lots of information and covers a lot of things"

"May I take this opportunity to say thanks for all information that is displayed on your website"

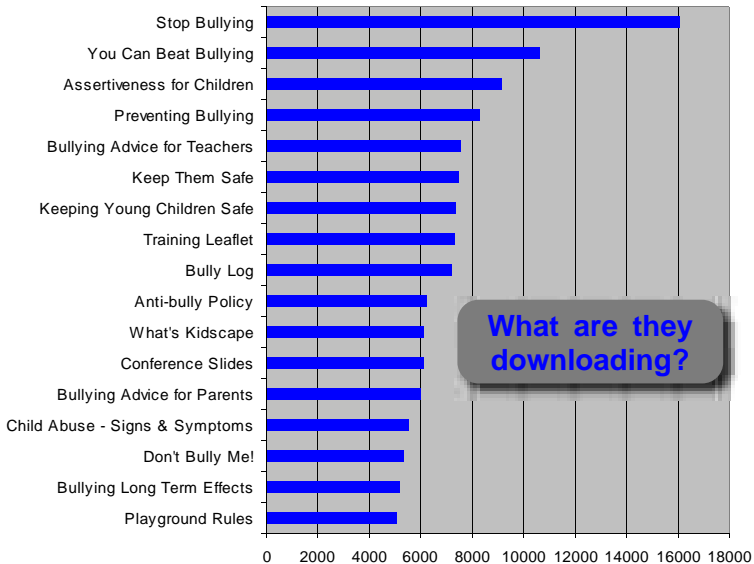
We have responded to feedback and made the website easier to navigate and more user-friendly, and we are continually striving to make improvements in line with suggestions. In addition to the existing help and advice, visitors to the website can now:

- Submit items for inclusion in the Kidscape Gallery - we have received posters and poems from as far afield as the USA, Canada and Australia
- Sign up to receive our new monthly e-newsletter
- Contact us by email for press enquiries

The demand for advice is considerable and the following charts show the most popular searches and downloads for the period.



Nearly 190,000 items were downloaded from the website during the year. This is an increase of 26% from the previous year.



The Kidscape website is supported by the Big Lottery Fund

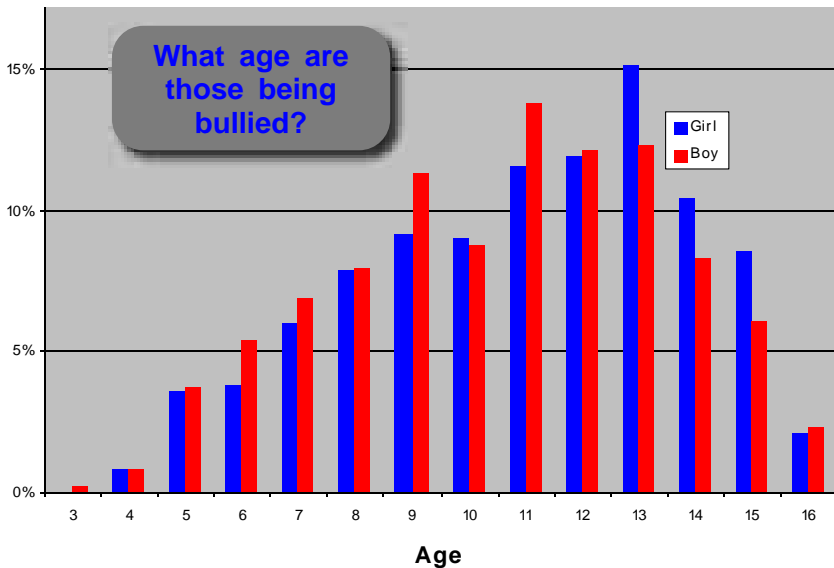
Kidscape's Helpline

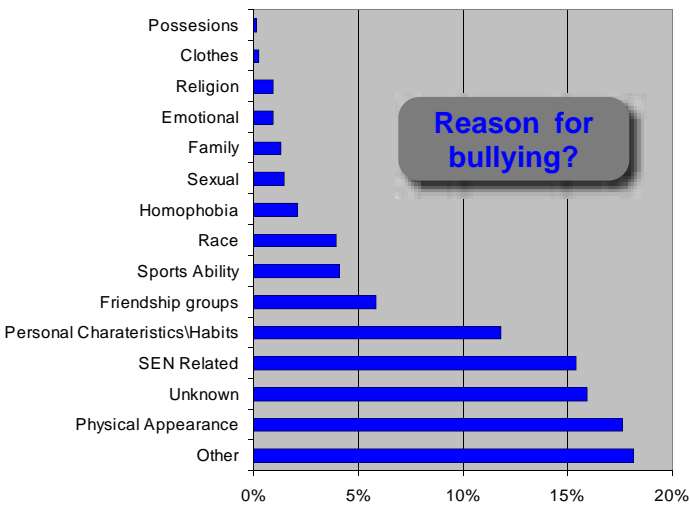
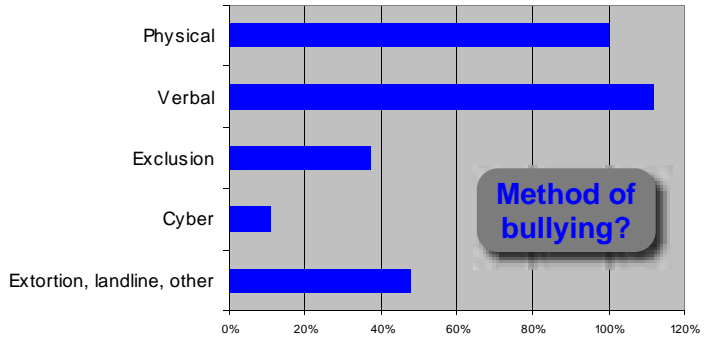
Over the year we have received approximately 13,000 calls from adults concerned about the bullying their child, grandchild or pupil is suffering. When they ring our helpline, they are often at the end of their tether, and very frequently phone us in tears after a particularly upsetting episode involving their child. Our trained team of advisors take the calls from desperate parents and offer practical advice on:

- how they can support their child.
- how to boost their child's assertiveness and personal safety.
- their child's rights and the school's responsibility.
- how to approach the school to make sure the bullying stops.

Our helpline (08451 285 204) is a local rate number so adults can ring from all over the country but will only be charged for a local call. This is an obvious benefit for those ringing us, but also helps us to monitor the calls for research purposes. The helpline gives us our most up-to-date information about the types of bullying which are most frequent, the ages of children suffering and helps us spot new trends.

Kidscape's helpline is supported by EBM Charitable Trust





"When I rang Kidscape for the first time I felt as if a weight had been lifted"
Ellen's mother

"Thank you for answering the phone and listening to my enquiry. It has been the very best advice and has allowed me to think very positively and help my granddaughter"

"I was able to talk to understanding and knowledgeable staff"
Adam's father



**Help is just a phone call away on
08451 205 204**

Events and Achievements

Tottenham Hotspur FC

In April Kidscape was thrilled to announce our new partnership with Tottenham Hotspur FC. Having been chosen as Spurs' national charity for the 2005-2006 season (they also have a local and an international charity) we launched the partnership at White Hart Lane in the company of Jill Halfpenny and Nouredine Naybet. We are very excited about the potential for this relationship to prove a huge success both in terms of fundraising and the opportunity to help the youngsters at the Spurs Academy learn anti-bullying



Jermaine Jenas with Lisa from Kidscape

strategies. On December 3, 2005, Spurs played a home game against Sunderland which was designated the Kidscape match day. Over £1000 was raised from both home and away fans, Kidscape staff were lucky enough to be able to watch the match from a VIP box and Kidscape's work was mentioned in the matchday programme. A wonderful day for Kidscape was matched by a nailbiting 3-2 victory for the team, so we were delighted to be part of a successful day!

Argos & Daily Mirror

In June Kidscape linked up with Argos and the Mirror for an anti-bullying campaign fronted by Simon Cowell. 5 children who had attended Kidscape's ZAP courses met Simon in his London office and spent the morning discussing bullying, how it had affected them and how Kidscape had helped. Simon was charming and delighted all the children (and their parents!) with his kindness, culminating in several CDs for each child as well as hotly-prized tickets to the live X-Factor shows later in the year.

The campaign itself ran for 3 days in the Mirror and received an excellent response. Readers were invited to nominate a local secondary school to receive Kidscape's "Bully-Free" DVD free of charge, and such was the response that every secondary school in England, Wales and Northern Ireland profited from this valuable resource. This is the second year that Argos has given financial support to Kidscape projects, and we owe them a huge debt of thanks for their continued belief in our work.

iMPOWER

A new corporate relationship was started in July with iMPOWER, a consultancy firm to the public sector. iMPOWER selected Kidscape as their first ever charity of the year. Our small size and hands-on approach to our anti-bullying work struck a chord with staff at iMPOWER, who are themselves a small organisation.



Kidscape's Nikki Kerr leading KS2 assembly

Their staff have given time to help staff in the office as well as at ZAP sessions, and introduced us to Stockwell Primary School in Lambeth, where a member of staff is a school governor. iMPOWER were very keen for all three organisations to work together, and so a plan was developed to enable every member of staff to take part in activities at Stockwell Primary during anti-bullying week in November. The corporate approach to volunteering as part of a commitment to a charity is becoming more and more common but this was the first time that Kidscape has worked in collaboration with an entire workforce.

Kidscape staff put together a programme of anti-bullying activities to use within each class at the school from Year 1 to Year 6, and also led the lower school and upper school assemblies on the day. iMPOWER staff worked in pairs in the classrooms assisting the class teacher with the activities, and produced a report based on the bullying questionnaires which the entire school had completed earlier in the day, which has given both Stockwell Primary and Kidscape an up-to-date resource for use in planning projects.

Kidscape would like to extend a special thanks to Janet Mulholland, headteacher at Stockwell Primary School, for her enthusiasm and support in making this project happen.

Events and Achievements (contd.)

London Triathlon 2005

For the second year running Kidscape had official places in the London Triathlon, held at the ExCel Centre in London Docklands over the first weekend in August. A team of 5 athletes participated over the gruelling course (750m swim, 20km cycle, 5km run) in very hot weather and a total of over £6000 was raised for Kidscape. We are very grateful to all those intrepid triathletes who were members of the Kidscape team, some of whom were taking part in their first ever triathlon, and hope that they join us for next year's event.

Kidscape celebrates a grand 21st birthday



Some of the guests at the Kidscape party

March 16th saw one of Kidscape's biggest events for many years - a grand coming of age party to celebrate Kidscape's 21st birthday. Held at BAFTA headquarters on Piccadilly, we welcomed nearly 100 people to the evening - current and past funders, trustees, patrons and ex-staff and individuals who have supported us over the years both financially and emotionally. Thanks to an extremely generous gift from the family of one of our trustees we were able to provide an evening of fine food and wine to say thank you to all those who have played a part in making Kidscape the success it is today. The evening was rounded off with an auction, expertly conducted by Michael Pritchard of Christie's auction house, which raised over £8000. Lots included tea at the House of Lords, football boots belonging to England goalkeeper Paul Robinson, and the hotly-contested chance to name an Eddie Stobart truck after a loved one. It was a fantastic event to mark a very special occasion and we approach the next anniversary with great excitement.

Radio 4 appeal brings in much-needed funds

In September Kidscape was lucky enough to be granted an appeal slot on BBC Radio 4. Our 2-minute appeal, expertly fronted by Kidscape trustee Anna Raeburn, was aired 3 times in the space of a week. Donations flooded in, along with some very heartfelt letters from adults who suffered bullying themselves many years ago and are still affected. The total raised was over £14,000 and we were absolutely delighted to have received this boost to our funds.

Fundraising

One of our most important sources of income comes from those dedicated schools, individuals and organisations who organise events on our behalf. Because we are such a small team of only 11 staff, we do not have a specific fundraising department and therefore rely on others for this vital job. Although we help as much as we can by providing posters, flyers, certificates and banners we owe a huge debt of thanks to everybody who has participated in an event over the past year.

Special thanks this year go to the following individuals and groups who have worked so hard to raise funds for Kidscape:

Kevin Parke

Jon Stevens

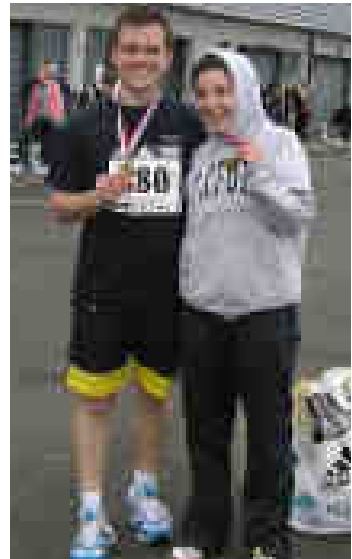
Sarah Ward

Laura Seal

Mary Perkins

Patrick Whitehead

Izzy Oakes



Marc & Anna finishing the Flora Half Marathon, March 2006

Supporting Kidscape's Work

As a registered charity, Kidscape is entirely dependent on grants from public and statutory bodies as well as donations from the general public. We do not have a fundraising or marketing budget - all our funds go directly to helping those children and families who need it the most. As a result we rely on word of mouth and the hard work of our staff to raise money to continue our work.

Because of the nature of giving cycles from the larger trusts and grant-making bodies, next year (2006/2007) some of our most significant funding will be coming to an end. Although we are able to reapply for further support, there is no guarantee this will be forthcoming, and we may find ourselves in the difficult situation of being several thousand pounds short of what we need to operate effectively.

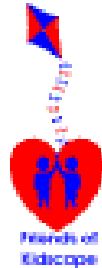
As a result, every donation we receive will be even more welcome, and even the smallest amount of money can be of significant use to us. Every penny makes every difference to Kidscape:

- £5...will send five anti-bullying packs filled with advice and strategies to help desperate families trying to cope with bullying
- £10...will give Braille and large print child safety booklets to visually impaired children
- £50...will provide over 15 self-esteem guides to children attending the ZAP assertiveness sessions
- £250... will teach 10 nursery-aged children safety strategies by running a half-day training session
- £500... will ensure that a counsellor can help over 100 children to stay safe from bullying by running the Helpline for a whole week
- £1000...will pay for one-on-one assertiveness training for 10 children who have been so traumatised by bullying they cannot take part in the group ZAP sessions and the printing costs of 500 booklets to send to parents and teachers, which will help even more children stay safe from bullying.



If you would like to support Kidscape's work financially, there are several ways this can be achieved:

- Donate through your salary (Give as you Earn) - your donations are deducted from your salary before tax is deducted, which makes it even more effective.
- Donate online. Visit www.justgiving.com and go to the Kidscape donations page.
- Run a fundraising event in aid of Kidscape. We can help with suggestions, flyers and associated literature.
- Nominate Kidscape as your corporate charity of the year. More and more companies are getting involved with Corporate Social Responsibility, so if your organisation has not yet chosen a charity to support, why not suggest Kidscape as their first?
- Become a Friend of Kidscape by donating £25 or more per year in aid of our child safety and anti-bullying programmes. Friends receive regular newsletters to keep them updated on how we are spending their money.
- Leave a gift to Kidscape in your will.



Remember that we put every penny to good use, and if you are interested in supporting a particular aspect of our work we guarantee that the money will be spent as you specify.

For more information on donations, fundraising or any aspect of giving to Kidscape please contact Nikki Kerr, Projects Manager, on 020 7730 3300 or nikki@kidscape.org.uk.

Financial Summary

On the next three pages there is a summary of financial information relating to both the balance sheet and the statement of financial activities. A simplified breakdown of income and expenditure is also included in the form of pie charts. The full statutory accounts were audited and did not contain a qualification. They were approved in October 2006 and can be obtained upon request to Kidscape. The full report and accounts have been sent to the Charity Commission.

Consolidated Balance Sheet at 31st March 2006

	<u>Group</u>	<u>Campaign</u>
Fixed Assets		
Tangible assets	9,442	6,550
Investments	-	100
	<u>9,442</u>	<u>6,650</u>
Current Assets		
Stocks	20,000	-
Debtors	100,471	125,877
Cash at bank & in hand	451,233	407,759
	<u>571,704</u>	<u>533,636</u>
Creditors, amounts falling due within 1 year	(29,854)	(16,096)
Net Current Assets	<u>541,850</u>	<u>517,540</u>
Total Assets less Current Liabilities	<u>£ 551,292</u>	<u>£ 524,190</u>
Financed by:		
Restricted funds	110,677	110,677
Unrestricted funds	413,513	413,513
Profit & loss account	27,102	-
	<u>£ 551,292</u>	<u>£ 524,190</u>

Financial Summary (contd)

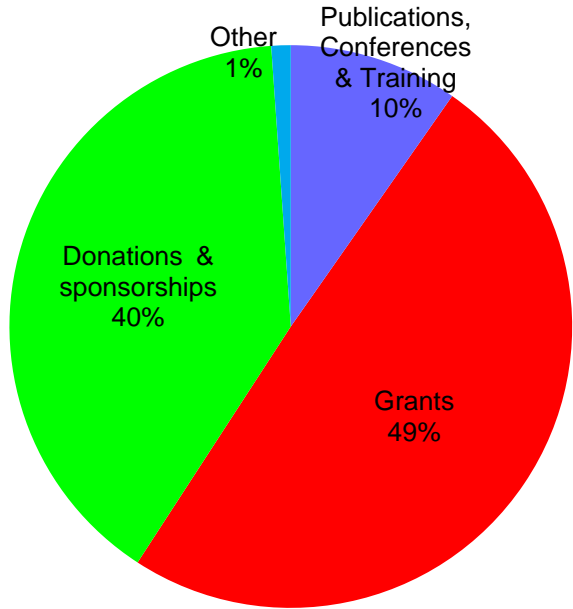
Consolidated Statement of Financial Activities for the Year Ended 31 March 2006

	Unrestricted Funds (£)	Restricted Funds (£)	Total (£)
Incoming Resources from generated funds			
Grants receivable		348,267	348,267
Donations	250,242		250,242
Trading Subsidiary			
Sales & conferences	67,878		
Cost of sales	<u>(10,660)</u>		
Gross Profit	57,218		
Sponsorship Income	29,922		
Administration expenses	<u>(36,146)</u>		
Net Result	50,994		50,994
Bank interest	9,104		9,104
Total Incoming Resources	<u>310,340</u>	<u>348,267</u>	<u>658,607</u>
Resources Expended			
Cost of Generating Funds			
Fundraising costs		20,793	20,793
Charitable Activities			
Educational projects & publications	64,214	160,264	224,478
Training Programme	17,163	39,493	56,656
Bullying Helpline	14,134	33,341	47,475
Other Children's projects	283	27,299	27,582
Governance costs	<u>3,089</u>		<u>3,089</u>
Total Resources Expended	98,883	281,190	380,073
Net Incoming Resources	211,457	67,077	278,534
Consolidated funds at 1st April 2005	<u>229,158</u>	<u>43,600</u>	<u>272,758</u>
Consolidated funds at 31st March 2006	<u>£ 440,615</u>	<u>£ 110,677</u>	<u>£ 551,292</u>
Representing			
Kidscape Campaign Funds	413,513	110,677	524,190
Kidscape Limited Funds	<u>27,102</u>	<u>-</u>	<u>27,102</u>

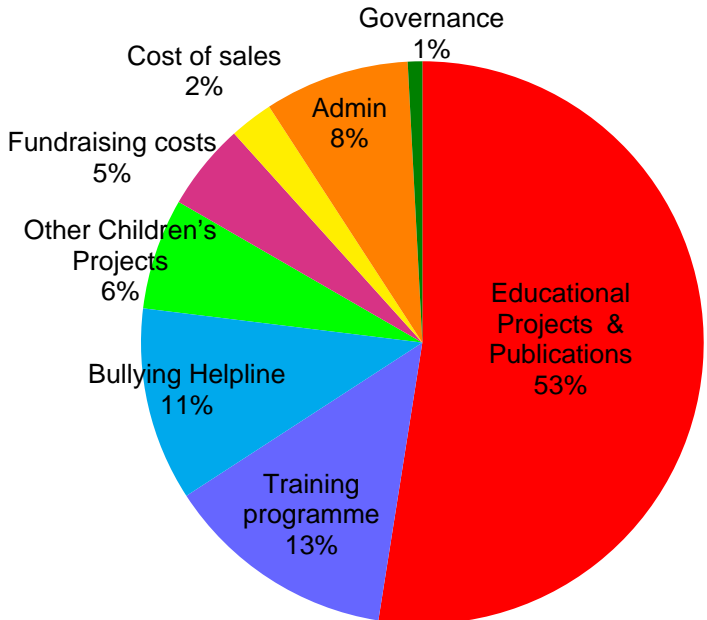
Income and Expenditure

Simplified Breakdown

Income



Expenditure

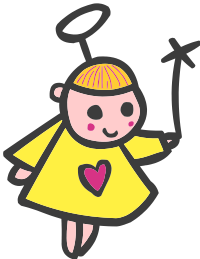


Thank You!

Kidscape's pioneering work to keep children safe would not be possible without the optimism, commitment and financial support of the following individuals and organisations:

Argos	Hilti Ltd.
Big Lottery Fund	Inverforth Charitable Trust
The Beatrice Laing Trust	John Coates Charitable Trust
Bridge House Trust	John Laing plc
BBC Children in Need	Marchday Charitable Trust
The City & Metropolitan Welfare Charity	Motorola UK
DfES	Motorola Foundation
EBM Charitable Trust	Kevin Parke
The Entertainer	Persula Foundation
The Enid Linder Foundation	PKF
Football Aid/Field of Dreams	The Presidents' Club Charitable Trust
Garfield Weston Foundation	Toy Trust
Goldsmiths' Company	Virgin Unite
The Freemasons' Grand Charity	The Welton Foundation
Haymills Charitable Trust	Wessex Youth Trust

...and that of the many other individuals, groups and schools who have generously supported Kidscape this year.



**Thank you - we couldn't
have done it without you!**

The Organisation

Kidscape Patrons

Katie Boyle
Phil Collins
David Davies
Lady Anne Eyre
Lord Brian McKenzie
Dan Norris MP
Dr Wendy Piatt
Claire Rayner
Lord Taylor of Warwick

Kidscape Trustees

George Gawlinski (Chairman)
Miles Barber
Peter Gwynn
John Hadjipateras
Anna Raeburn
Amanda Ross

Kidscape Staff

Michele Elliott (Director)
Lisa Flowers
Claude Knights
Nikki Kerr
Cath Calvert
Linda Frost
Michelle Edwards
Rosemary Harrison
Dave Taylor
Andrew Morrison
Brenda Stafford
Jess Leigh

Kidscape Trainers

Claire Burnell
Jackie Engelberg
Jean Gawlinski
Olivia Gibb
Yvonne Kinsella
Vic Sahunta
Christine Tanner
Charlie Taylor
Debbie Tucker

Accountants

Moore Stephens

Auditor

D J Barwick

Solicitors

Muscatt Walker & Hayim

Bankers

Lloyds TSB



Registered Charity 326864

2 Grosvenor Gardens
London SW1W 0DH

Tel: 020 7730 3300
Helpline: 08451 205 204

www.kidscape.org.uk