



Kidscape's Guide to Gaming



How to get gaming and
protect young lives



A real game changer.

Gaming is amazing. It can bring people together. It can help you unwind. And, with a gaming fundraiser, it can even help to change young lives for the better.

When you game for Kidscape, you get to choose the rules. If you love gaming but care about bullying, this is your chance to game while raising funds for Kidscape.

Together, we can help to protect young lives.





Getting started

Pick a challenge

Would you like to play your favourite game for 12 hours straight - or play something your friends know you despise? Maybe you'd even like to mix it up, and play a different game every hour on the hour. Whatever you fancy, the choice is yours!

Pick a format

Would you like to play solo, or hold a tournament with your friends? Either way, have a think about how it will work, such as where you'll be and how you'll get food. If you do decide to play with someone else, you can always swap over for comfort breaks!

Pick a date

Choose a date and time for your fundraiser. You might want to give yourself a few weeks or months so you have a chance to tell everyone what you're up to.

When it comes to the best time to stream, have a think about when most people would be able to tune in.

Consider the cause

Be mindful of the cause, your audience, and that we're here to champion safe and inclusive communities. You must not use any kind of racist/sexist/discriminatory language in your stream.

We strongly advise that any child is accompanied by an adult. Anyone under 18 should make sure they get permission from a parent or guardian first. Here are some useful guidelines for parents from the [streaming platform Twitch](#).





Setting up the stream

We recommend using [Twitch](#) to set up the stream. It's really easy - just head to Twitch and create an account if you don't have one already.

Start streaming on Twitch

They've got a 'Twitch Start Guide', too, which you can see [here](#). We recommend turning on Twitch's Auto Mod function, which will keep your broadcast's chat clean from profanity.

You can also download streaming software, either OBS or Streamlabs. Streamlabs is more simplified and user-friendly, but more demanding for your PC to run.

Chatbots

Chatbots are a great way to remind people why you're fundraising and direct them to the Kidscape fundraising page. You can use [Nightbot](#) to do this. Not sure what you want it to say? You could try:

I'm fundraising for @Kidscape to help bullied children and their families. Donate what you can and help make a difference to children's lives.

Raising funds

- First of all, please let us know that you're fundraising so that we can support you! You can email fundraising@kidscape.org.uk
- When you're ready to start collecting money, you can up a free page on a site like [Tiltify](#) or [JustGiving](#).
- Spread the word among friends and family to encourage people to donate. Tag us @Kidscape on Twitter, Facebook, LinkedIn or Instagram and we'll shout about the amazing work you're doing!

Stuck for words? You could try something like this:

I'll be streaming at [LINK TO STREAM] to fundraise for @Kidscape, the anti-bullying charity! Join me at [DATE AND TIME] to donate and protect young lives. [LINK TO FUNDRAISING PAGE]

- When you're ready to send the donation, please let us know that you're making the donation and the amount by emailing fundraising@kidscape.org.uk. Thank you so much!



Get gaming!

The day's arrived, you've got snacks in tow, and you're ready to get gaming! Here are our top tips for how to have the best fundraiser ever.

Say hello

Welcome everyone who's joined the stream and give a quick summary of what you're hoping to do and why you're raising money for Kidscape.

Encourage them to donate by signposting to your Tiltify or JustGiving page. You might want to let them know what their donations can achieve:

£10

could pay for a child to attend a ZAP in Schools workshop, learning practical ways to challenge bullying

£50

could help pay for a child to be trained as a Peer Mentor, providing a positive role model for other child to help them with things they might be struggling with

£100

could keep our Advice Line service up and running for a month, so that anyone worried about a child in a bullying situation has a place to turn





Keep it light

Keep it light, fun and age appropriate. Mix things up with a balance of entertainment and talking about fundraising. You might want to create some milestones to keep people engaged. For example, could you do something extra-special once you've hit the 50% donation milestone?

Look after yourself

Gaming might be fun, but it's important to take care of yourself too. Make sure you take a break for five minutes for every hour of gaming, make sure you eat at least some healthy food (!) and consider swapping over with someone else so you can take naps, stretch your legs, and look after your hands.

Thank your supporters

Thank your supporters as they donate. When the stream comes to an end, you can announce your grand total, too.

And thank you!

It's a lot of fun, but it's hard work too. Thanks for everything you've done to help challenge bullying and protect young lives.



